Client Profile

Clinixir is a trusted partner in developing cutting-edge treatments that improve the quality of life for people around the world. Their services span, but are not limited to, clinical trial management, pharmacovigilance, and regulatory affairs.

Partnerships with 6 renowned medical universities in Thailand

ICH-GCP, GCP certified organization

The Challenge

1. To augment the understanding of clinical research associates and project managers regarding diverse facets of Clinical Research Writing.

2. Keeping abreast of the latest developments in research protocol.

The Enago Solution

Clinixir arranged a focused Clinical Research Writing Series covering crucial aspects like trial significance, methodology, protocol structure, writing tips, pitfalls, content guidelines, and clinical protocol templates.

Implementation

Expert Speakers

Enago Academy partnered with Ms. Jenny Roy, an expert in developing validation and experimental protocols.

Content Development

We created a captivating presentation that seamlessly combined theory, practical tips, case studies, and real-world examples to meet the needs of research associates.

Engagement Strategies

Attendees were urged to ask questions and share experiences during the webinar. Participants received follow-up emails containing the webinar recording, presentation slides, style guides, a Q&A document, and publication ethics guidelines.

Key Takeaways

- **Improved Author Engagement:**
  Attendees addressed language, writing quality, and literature review challenges in protocol writing with practical tips provided during the session.

- **Manuscript Quality:**
  "Factors to Consider Before Writing a Research Protocol" was rated the most interesting topic by 100% of attendees, followed by "How to Structure a Research Protocol."

- Post-webinar survey feedback expressed appreciation for the speaker's engaging delivery, reinforcing Enago Academy's position as a trusted partner in academic publishing.

Concluding Remarks

1. Clinixir effectively used webinars to improve understanding of research protocols.

2. This underscores webinars' effectiveness in advancing global academic publishing and fostering researcher collaboration.